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Holding headquarters of the 5th Export Potential Exhibition of the Islamic Republic of Iran













#### Iran at a glance

Area: 1648195 km<sup>2</sup>

Population: 88860005 in 2023

Capital: Tehran

Official Religion: Islam
Official language: Persian

Currency: Rial

Number of provinces: 31

Number of Industrial Parks and areas:: 832

Number of Knowledge- based companies:: 7932

Ports:
Abadan
Ahvaz
Bandar Shahid Beheshti
Bandar Abbass
Anzali
Bushehr
Bandar Imam Khomeini
Mahshahr
Torkaman
Khoramshahr
Noshahr

Total Length of petroleum Products Pipeline 3900 km Total Length of Natural Gas Pipeline 4550 km

Accounted for 10% of oil reserves in the World



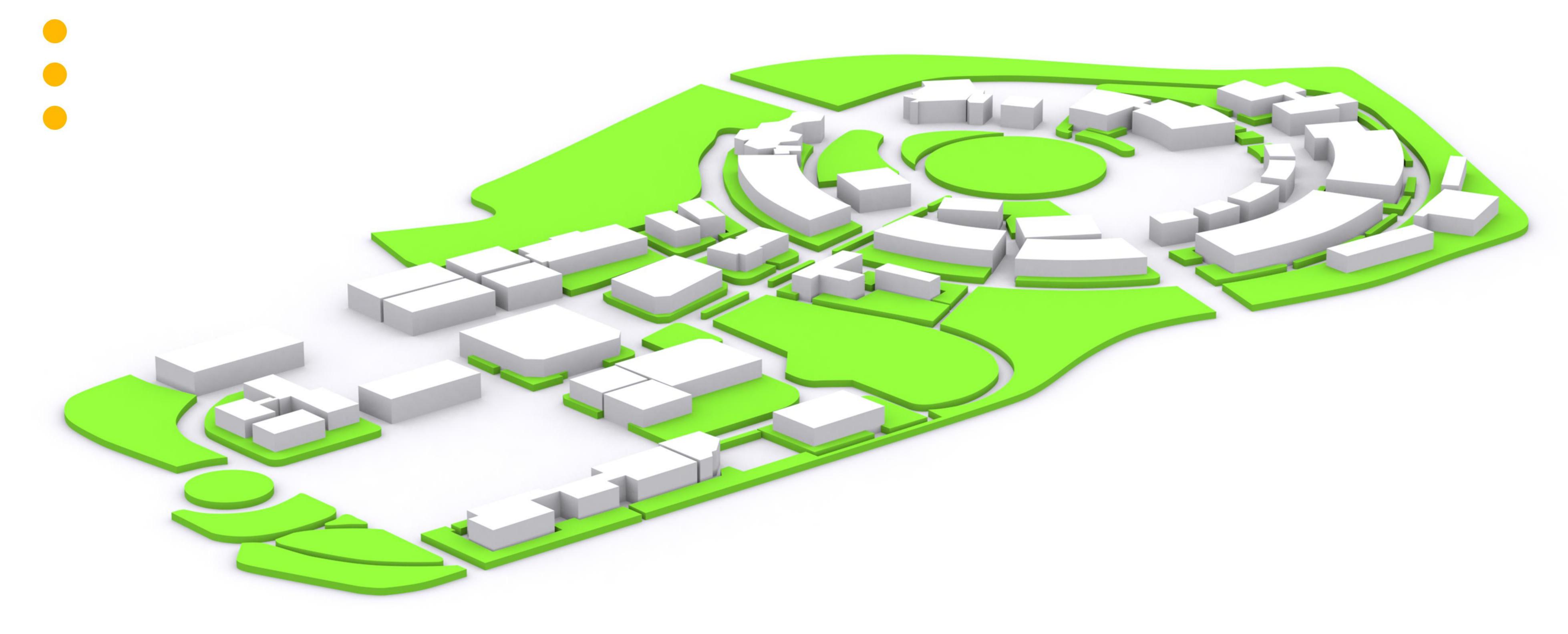
# IRAN'S ... ECONOMIC ATTRACTIONS



- Facile communication with other countries due to the strategic geographical location
- Considered as North-South and East-West corridor and a highway which supplies goods for East Asia, Africa and South America.
- Rich natural resources and diverse agricultural, livestock, oil and mineral products
- Affordable expert Human-Resources
- Competitive price of products compared to foreign products due to the access to affordable resources and high-quality human resources

# IRANEXPO EXHIBITION

Export Potential Exhibition of the Islamic Republic of Iran has been held annually since 2011 with the aim of providing a synergy opportunity for Internal industries of Iran on one hand and development of Iran export and international relationships on the other hand. In 2019, due to the the Corona epidemic, this exhibition was held with a 2-year break, and the fifth Export Potential Exhibition of the Islamic Republic of Iran will be held on 7-10 May 2023. On the 5th exhibition, the focus will be on strengthening the export potential of Iranian companies, and therefore, it has been attempted to bring all mighty Iranian industrial companies in this exhibition. Furthermore, Owing to focus on the networking approach of foreign businessmen and investors, this exhibition will host more than 1500 merchants and businessmen from more than 80 countries.



### This exhibition will specially focus on 10 Clusters:

- Food industry, agriculture, Livestock and poultry, fisheries
- Industry
- Household appliances
- Textile, leather and clothing
- Handicrafts and Tourism, handmade carpets
- Chemical, cellulose and sanitary products
- Building industry, Technical and engineering Services
- Medicine, Medical and Lab equipments
- Mining
- Petrochemical

The exhibition aims to play a significant role in development of industries by presenting products with Iranian export potential and recognizing the needs of global markets.

# Services

- Presence of more than 1500 foreign businessmen and investors from more than 80 countries in the 5Th Export Potential Exhibition of the Islamic republic of Iran.
- Undertaking hotel, catering and internal transfer expenses of foreign businessmen.
- Providing synergy and networking opportunities for foreign businessmen and investors.
- Presence of the best Iranian companies with high export potential and preparing the opportunity to negotiate and cooperate with them.
- Holding B2B meetings between foreign merchants and Iranian producers and exporters.
- TThe presence of key institutions and export facilitators such as ministries, and relevant organizations and developing opportunities to communicate and receive support from them.



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# پنجمین نمایشگاه توانمندی های صادراتی جمهوری اسلامی ایران





## **Registration** Form 1

Please answer all questions clearly in blue ink and CAPITAL LETTERS. Incomplete forms shall not be considered. Points to note:
1- Send the completed form, your official photo, copy of passport, catalog and business card to the following email address:

Registration@irantsn.com

- 2- About the photo: https://bit.ly/2ICJ7G1
- 3- About the copy of the passport: https://bit.ly/2lHStHw
- 4- The maximum size of the company's catalog should be 30 MB

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Invitation Type:						
Which way are you invited to visit the	e exhibition?					



Other (Please mention):.

□ Embassy
□ chambers of commerce









Exhibition Organizer
 Iranian Exporters









# Food industry, agriculture, Livestock and poultry, fisheries

#### Subset:

- All kinds of food and drinks
- Crops
- Livestock and poultry
- Fisheries

#### Considerable statistics:

- The 1<sup>st</sup> saffron exporter in the world
- The 2<sup>nd</sup> caviar producer in the world
- 12% contribution of units related to food industry/all industrial units of Iran
- 15% employment in the food and beverage industries / industrial employment in the country
- +8 million tons of export of food and agricultural products from Iran







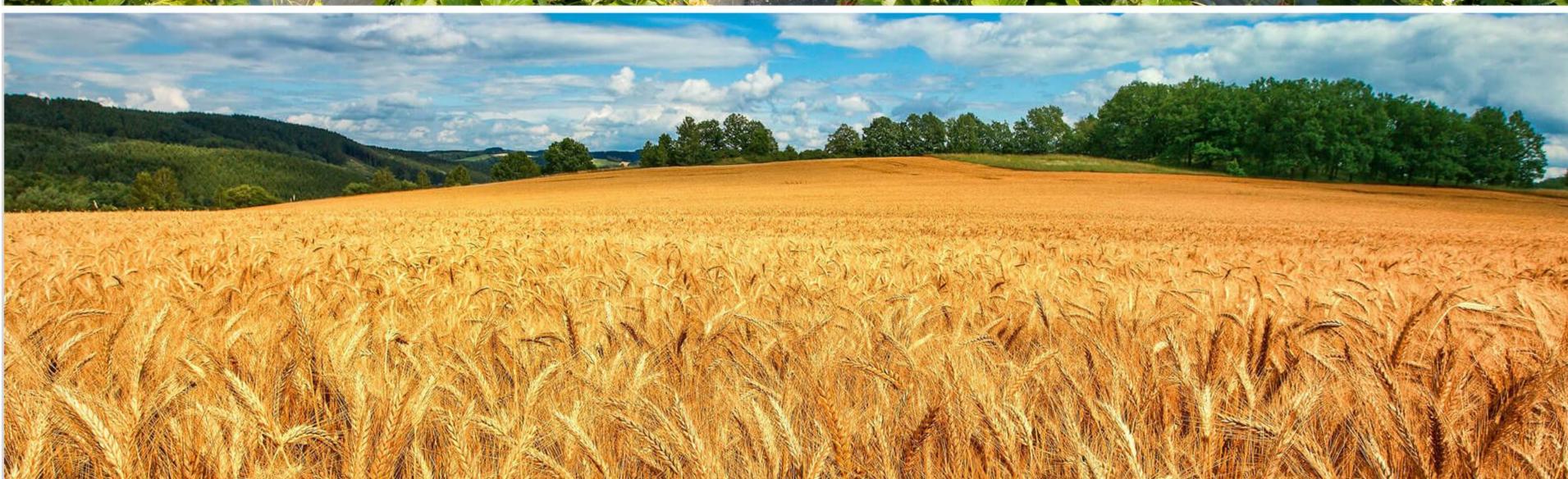












# Industry

#### Subset:

- Car
- Electricity industry
- Telecommunications industry
- All kinds of repair and mechanical equipment
- Group of machine-made carpets and non-velvet floor coverings
- Stationaries and educational software

#### Considerable statistics:

- 1694 knowledge-based collections in the field of advanced machinery and equipment
- The 10<sup>th</sup> country in the world in terms of investment in telecommunication infrastructure as a percentage of total income
- The 10<sup>th</sup> steel producer in the world
- The 5<sup>th</sup> machine carpet exporter in the world

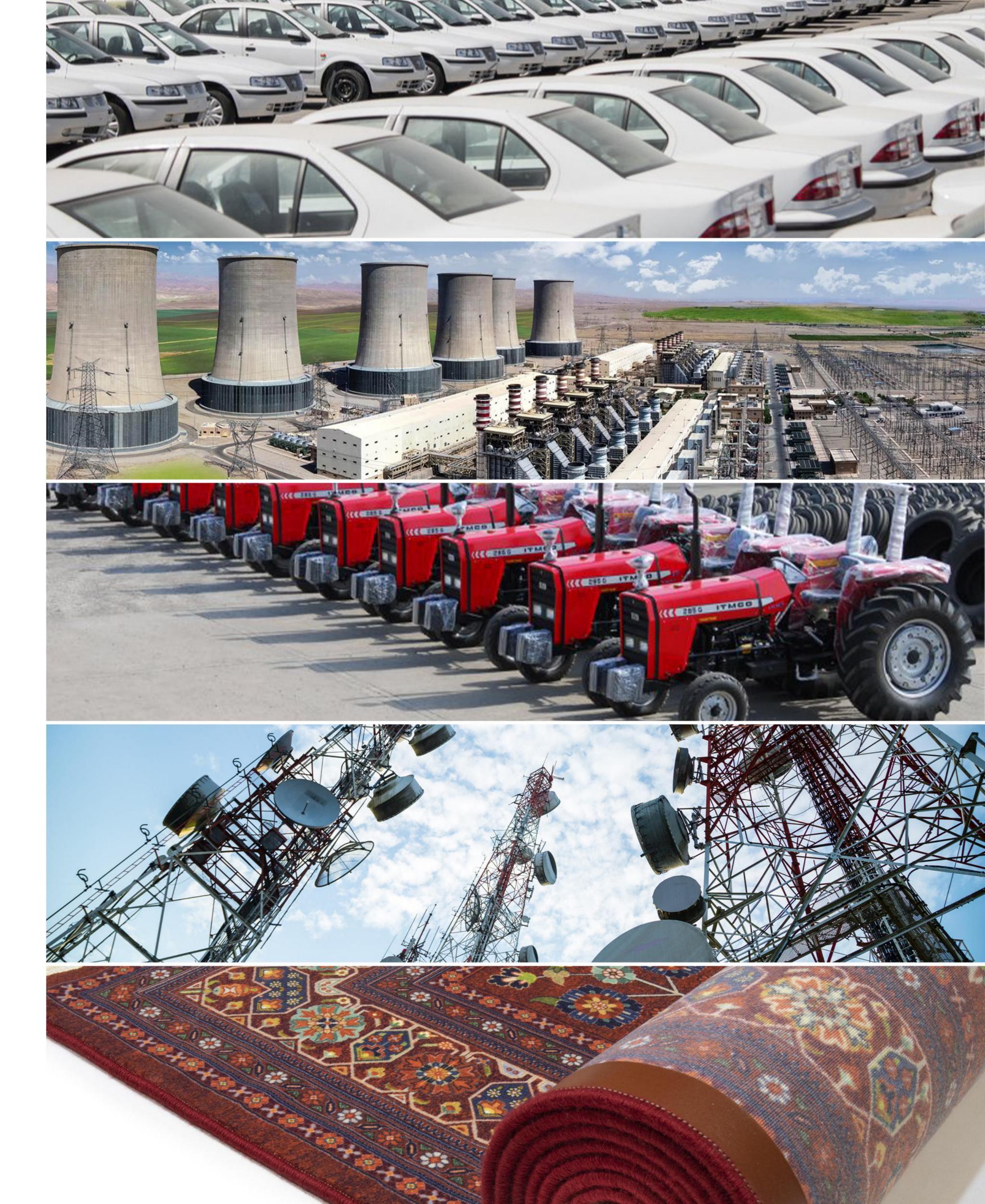












# Household appliances

#### Subset:

- Energy-consuming home appliances
- Non-energy-consuming home appliances
- Lighting industry
- Furniture and decoration

#### Considerable statistics:

- +5 countries importing Iranian furniture
- +10 million dollars export of chandeliers and lighting and decorative lights in 2022













# Textile, leather and clothing industries

#### Subset:

- Textile
- Leather
- Clothing

#### Considerable statistics:

- The 3<sup>rd</sup> rank of the region in textile
- 7900 textile and clothing industrial units
- The 12<sup>th</sup> rank of the world in shoe production













# Handicrafts and Tourism, handmade carpets

#### Subset:

- Handwoven carpets, tapestries, all kinds of handicrafts
- Decorative jewelry and precious mineral stones
- Tourism

#### Considerable statistics:

- 72 million dollars of carpet exports from Iran in 2020
- +300 fields of handicrafts in Iran
- The 1<sup>st</sup> country in terms of variety of handicrafts in the world

















# Chemical, cellulose and sanitary products

#### Subset:

- Cellulose and sanitary
- All kinds of toiletries
- All kinds of chemical products

#### Considerable statistics:

- More than 1400 million dollars export of detergent products in 1400
- Production of chemical materials and products, rank 6 among the 71 economic sectors of the country
- 15 large industrial units in the detergent industry that cover more than 80% of the country's market

















# Medicine, medical and lab equipments

#### Subset:

- Human medicines and equipment
- Livestock medicines and equipment

#### Considerable statistics:

- +55 countries receive medical equipment from Iran
- The  $1^{\text{st}}$  rank in production of medical equipment in the region
- One of the top 10 medicine producing countries in the world















# Building industry, Technical and engineering services

#### Subset:

- All kinds of building materials
- Urban development and urban furniture services
- Micro and macro construction projects
- Construction and equipment of all kinds of ships and marine services

#### Considerable statistics:

- The 4th producer of construction and decorative stones
- The 5<sup>th</sup> ceramic and tile exporters in the world
- +12 countries in the world receiving technical and engineering services from Iran













# Mining

#### Subset:

- All kinds of stones and minerals

#### Considerable statistics:

- 24% contribution of the gross production of the industries and mines group from the gross domestic production of Iran
- +7% growth in the added value of the mining subgroup over the past 10 years
- · 67% extraction and exploitation of the country's mineral reserves recently













## Petrochemical

#### Subset:

- All kinds of petrochemical products and polymer raw materials

#### Considerable statistics:

- The7<sup>th</sup> oil producer in the world
- The  $1^{\text{st}}$  owner of oil and gas reserves in the world
- +65 million tons of petrochemical industry production in 2021
- 319 thousand tons increase in polymer transactions in 2021 compared to 2020
- 40% allocation of global methanol trade to Iran

#### Some Prominent Iranian companies:





Shiraz Petrochemicals Company







